



01-23-03

PATENT

98-1176 (P1485US00)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor : Keith C. Thomas
Serial N° : 09/472,666
Filed : December 27, 1999
Group Art Unit : 3622
Examiner : Melanie A. Kemper
For : METHOD AND MEDIA FOR VIRTUAL PRODUCT
PLACEMENT

REQUEST FOR CONTINUED EXAMINATION (RCE) TRANSMITTAL
(37 C.F.R. § 1.114)

BOX RCE
ASSISTANT COMMISSIONER FOR PATENTS
WASHINGTON DC 20231

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CERTIFICATION UNDER 37 C.F.R. § 1.10

I hereby certify that this Continued Prosecution Application and the documents referred to as enclosed therein are being deposited with the United States Postal Service on this date, January 22, 2003 in an envelope as "Express Mail Post Office to Addressee", Mailing Label N° EV 149 101 268 US addressed to: Box RCE, Assistant Commissioner for Patents, US PTO, Washington, D.C. 20231.

Penny L. Flint

DATED: January 22, 2003

1. This is a Request for Continued Examination (RCE) under 37 C.F.R. § 1.114 of the above-identified application.
2. Submission required under 37 C.F.R. § 1.114
 - a. ☒ Previously submitted
 - i. ☒ Consider the amendment(s)/reply under 37 C.F.R. § 1.116 previously filed on December 11, 2002.
 - ii. ☐ Consider the arguments in the Appeal brief or Reply Brief previously filed on _____
 - iii. ☐ Other _____

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- b. ☐ Enclosed
- i. ☐ Amendment/Reply
- ii. ☐ Affidavit(s)/Declaration(s)
- iii. ☐ Information Disclosure Statement (IDS)
- iv. ☐ Other _____

3. Miscellaneous

- a. ☐ Suspension of action on the above-identified application is requested under 37 C.F.R. § 1.103(c) for a period of _____ months
- b. ☐ Other _____

4. The Commissioner is hereby authorized to charge the filing fees of **\$750.00** to Deposit Account N° 50-0439. Please charge any underpayments related to this filing or credit any excess to Deposit Account N° 50-0439. A copy of this *RCE* is enclosed for accounting purposes only.


Please direct all correspondence to:



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DATED: January 22, 2003.

Respectfully submitted,
Gateway, Inc.

By 
R. Christopher Rueppel
Reg. N° 47,045